



Beyond Incentives

Adding Long-term Value in Pursuit of Meaningful Use

We're all going to be hearing about meaningful use for a while, so get used to it.

The newest criteria are online, the timelines and other charts are everywhere, and the analysts have spoken. You don't have a lot of time to waste as you pursue "meaningful use". We outlined a few important items below, ones that can generate positive ROI in the near-term.

FIVE KEY OPPORTUNITIES IN 2010:

These five areas will present a challenge and opportunity for hospitals and health systems in 2010. The challenges you know well – cost, implementation, dealing with multiple information systems, etc. – but the benefits to your institutions will be great. The potential is to advance patient care, reduce provider errors and finally see some ROI out of your pursuit of "meaningful use".

- **HIE (Health Information Exchange)** – The ability to exchange healthcare information quickly and easily across multiple institutions and communities will become increasingly important. And not only will healthcare institutions see the benefits, but so will patients.
- **Medication Reconciliation** – EHRs that simply convert paper into digital information will be less valuable in comparison to systems that look across the entire continuum of care and provide caregivers with a single, unified view of a patient's medication history.
- **Referral Management** – Does your healthcare institution have one or more people trying to direct the traffic of hundreds of faxed referrals? Isn't it about time to get rid of all the faxes? You're not unusual. Leveraging your existing data to electronically manage the referral life-cycle can show you a positive ROI very quickly and vastly improve access to healthcare.
- **Unified view of problem list** – Sounds simple, but without that unified list how can physicians coordinate care for their hospitalized patients?
- **Electronic summary of care for physician and patient** – Again, this sounds simple. Why would any physician, or even a patient, not have an electronic summary sheet that explains in detail all the interactions that took place at your hospital?

"Carefx is confident that the new regulations from CMS and ONC will go a long way toward promoting EHR adoption and use by hospitals and physician practices, while advancing interoperability, security, cost management and patient safety. We look forward to working with our clients to facilitate accurate, consistent sharing of health data and broad healthcare transformation through technology."

Andrew Hurd, Chairman and CEO, Carefx Corporation

SO, WHY CHOOSE CAREFX?

Our Fusionfx solution suite is scalable, quick to deploy, interoperable and can help you get on the road to "meaningful use".

Watch the interviews we've conducted on these issues to hear what the experts are saying by visiting www.yourcarefx.com.

We also want to encourage you to think beyond the promised government incentives to understand that your electronic information system is good now, but it can even get better with the introduction of a technology that helps all your systems work together, making it better for your organization and your patients.

ABOUT CAREFX CORPORATION

Carefx supports healthcare organizations in achieving their vision of advancing the quality and safety of patient care delivery through its Fusionfx suite of interoperable workflow solutions. Fusionfx streamlines and simplifies clinical and business workflow and connects care providers to the information they need – where, when, and how they need it. By managing care transitions and information gaps between diverse systems, departments and facilities, Fusionfx delivers crucial patient information with speed, efficiency and logic. Carefx supports more than 700 hospitals, health systems, regional health information organizations (RHIOs) and health information exchanges (HIEs) across North America and Europe.

For more information, visit www.carefx.com, or contact Carefx at 480.833.5010 or by email at info@carefx.com.

